



CELEBRATING
TPRC 50
2022 YEARS
1972-2022

THE RESEARCH CONFERENCE ON
COMMUNICATIONS, INFORMATION AND
INTERNET POLICY

**SPONSORSHIP
OPPORTUNITIES**

www.tprcweb.com

WELCOME TO TPRC- THE RESEARCH CONFERENCE ON COMMUNICATIONS, INFORMATION AND INTERNET POLICY

This year celebrates the 50th year of the “Research Conference on Communications, Information and Internet Policy.” The initial event brought together 15 presenters in 1972 under the auspices of the White House Office of Telecommunications Policy in Washington, DC.

To commemorate the 50th anniversary, TPRC 2022 will explore and celebrate its rich history of interdisciplinary research and debate on policy issues through special offerings during the year and at the annual conference in September, 2022.

Telecommunications Policy Research Conference, Inc. (TPRC), a non-profit entity under section 501(c)(3) of the Internal Revenue Code, organizes the annual conference plus current-issue educational webinars, Capitol Hill research briefings and active engagement with policy researchers from around the globe.

WHAT DOES TPRC OFFER?

➤ The annual **Research Conference on Communications, Information and Internet Policy**

- A two-day gathering of roughly 350 multidisciplinary researchers, policymakers, industry, legal, and educators from law, economics, engineering, computer science, public policy, data science, and related fields
- A program of over 90 peer-reviewed paper presentations, panels, and keynotes plus robust networking
- A global event recognized for its academic quality, intellectual rigor, mutual respect, diversity, and collegiality

➤ TPRC’s **Webinar Series** presents timely information on current and emerging policy issues

- Topics have included Antitrust, International Data Transfers, Facial Recognition, Mass Surveillance, and COVID-19 Policy Implications
- Thought-leaders from academia, government and industry present their latest research in these relevant online sessions

➤ **Capitol Hill Briefings** in Washington, DC

- Leading U.S. and global researchers present critical policy research findings to an audience of elected representatives and legislative staff



BENEFITS OF CONTRIBUTING AS A TPRC SPONSOR

- Exposure to the latest communications and broadband policy research and analysis by distinguished global authors
- Opportunities to advance specific research topics and gain visibility with policy analysts and regulators
- Robust opportunities to network with scholars, regulators, practitioners, and thought-leaders from many disciplines, entities and nationalities
- Participation in quality programming including the annual research conference, webinars, town halls, plenary sessions, and social networking
- Generous benefit offerings, including complimentary conference registrations, speaker introductions, global publicity, and web-based visibility

As a 501(c)(3) organization, TPRC accepts financial contributions each year from academics, industry, foundations, advocacy organizations, research institutes, and others to support the various programs offered by TPRC. Contributions also help keep our registration fees well below other policy conferences.

We welcome your participation as a TPRC Sponsor. TPRC's Sponsor Relations Coordinator will answer questions and provide additional details at your request.

SPONSORSHIP PACKAGES

Platinum Sponsorship

Contribution: USD \$12,500

Benefits:

- 8 Complimentary Conference Registrations
- Premier Posting of Corporate Logo with Hyperlink on TPRC Website
- Premier Posting of Corporate Logo on Conference Signage and Graphics
- Premier Listing in Marketing Materials and Social Media
- Introduction of Keynote Speakers/Panel Members at the conference

Gold Sponsorship

Contribution: USD \$9,500

Benefits:

- 5 Complimentary Conference Registrations
- Prominent Posting of Corporate Logo with Hyperlink on TPRC Website
- Prominent Posting of Corporate Logo on Conference Signage and Graphics
- Listing in Marketing Materials and Social Media

Silver Sponsorship

Contribution: USD \$6,500

Benefits:

- 3 Complimentary Conference Registrations
- Posting of Corporate Logo with Hyperlink on TPRC Website
- Posting of Corporate Logo on Conference Signage and Graphics
- Listing in Marketing Materials and Social Media

Bronze Sponsorship

Contribution: USD \$3,500

Benefits:

- 1 Complimentary Conference Registration
- Posting of Corporate Logo with Hyperlink on TPRC Website



SPONSORSHIP PACKAGES (CONTINUED)

Academic Sponsorship

Contribution: USD \$500 to \$3,499

Benefits:

- 1 Complimentary Student Registration for each \$500 in contribution
- Listing with Hyperlink on TPRC Website
- Listing on Conference Signage and Graphics
- Listing in Marketing Materials and Social Media

Contributing Sponsorship*

Contribution: USD \$500

Benefits:

- 1 Complimentary Conference Registration
- Listing with Hyperlink on TPRC Website
- Listing on Conference Signage and Graphics
- Listing in Marketing Materials and Social Media

*Limited to non-profit entities, such as research organizations, public policy institutes and small foundations, which are not membership-based in nature (i.e. business-sector associations), are not grant-making entities, and have active involvement in communications, broadband or Internet policy and research.



Hospitality Sponsorship

Contribution: USD \$1,500 and \$750*

Benefits:

- Listing with Hyperlink on TPRC Website
- Listing on Conference Signage and Graphics
- Listing in Marketing Materials and Social Media

*\$1,500 for hosting 2 coffee services (limit of one sponsor); \$750 for hosting 1 coffee service (six available; limit of two per sponsor)

SPECIAL 50TH ANNIVERSARY SPONSORSHIP PACKAGES

TPRC 50th Anniversary Gala Banquet Sponsor*

Contribution: USD \$20,000

Benefits:

- Recognition as 'Gala Banquet Sponsor' at Conference Celebration
- 5 Complimentary Tickets for Gala Banquet
- Posting of Corporate Logo with Hyperlink on TPRC Website
- Posting of Corporate Logo on Conference Signage and Graphics
- Listing in Marketing Materials and Social Media

*Two sponsorships available for 2022.

Webinar Series Sponsorship*

Contribution: USD \$2,500

Benefits:

- Recognition and Logo Display During Webinars
- Posting of Corporate Logo with Hyperlink on TPRC Website
- Listing in Marketing Materials and Social Media

*Two sponsorships available for 2022; named sponsor(s) for 2-3 online webinars.

Conference Facility Sponsorship*

Contribution: USD \$10,000

Benefits:

- Recognition as 'Facility Sponsor' at Conference Banquet Functions
- Posting of Corporate Logo with Hyperlink on TPRC website
- Posting of Corporate Logo on Conference Signage and Graphics
- Listing in Marketing Materials and Social Media

*Two available for 2022.

Law Firm Sponsorship*

Contribution: USD \$1,500

Benefits:

- 1 Complimentary Conference Registration
- Posting of Corporate Logo with Hyperlink on TPRC website
- Posting of Corporate logo on Conference Signage and Graphics
- Listing in Marketing Materials and Social Media

*Limited to entities engaged in the practice of law.

Virtual Conference Production Sponsorship*

Contribution: USD \$10,000

Benefits:

- Recognition as 'Virtual Production Sponsor' During Virtual Conference Offerings for Remote Participants
- Posting of Corporate Logo with Hyperlink on TPRC website
- Posting of Corporate Logo on Conference Signage and Graphics
- Listing in Marketing Materials and Social Media

*Four available for 2022.



CONTACT US

FOR MORE SPONSORSHIP OPPORTUNITY
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