

**TWENTY-SECOND ANNUAL
TELECOMMUNICATIONS POLICY RESEARCH CONFERENCE**

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FUNDING:

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1994 TPRC GRADUATE STUDENT RESEARCH AWARD

Initiated in 1988, the TPRC Graduate Student Research Awards seek to encourage and acknowledge research excellence at the graduate student level in topics pertinent to TPRC. This year's awards are presented to:

1ST PLACE:	KETA RUIZ, THE WORLD BANK
2ND PLACE:	GREGORY ROSSTON, FEDERAL COMMUNICATIONS COMMISSION
3RD PLACE:	SHARON EISNER GILLET, MIT RESEARCH PROGRAM ON COMMUNICATIONS POLICY

**TWENTY-SECOND ANNUAL
TELECOMMUNICATIONS
POLICY RESEARCH CONFERENCE
October 1-3, 1994**

DETAILED PROGRAM

SATURDAY, OCTOBER 1, 1994

- 3:00pm-6:30pm** **REGISTRATION**
 LOCATION: BACK CREEK
- 3:30pm-5:00pm** Tutorial on New Technologies given by:
 Tim Oren
 Vice President, New Technologies
 Compuserve
 LOCATION: DRUM POINT ROOM
- 5:30pm-6:30pm** **RECEPTION/CASH BAR**
 LOCATION: CONCOURSE
- 6:30pm-7:30pm** **DINNER**
 LOCATION: PATUXENT BALLROOM
- 7:30pm-9:00pm** **OPENING SESSION**
- OPENING REMARKS:**
 Pamela Samuelson
 ORGANIZING COMMITTEE CHAIR
- OPENING SESSION:** The Research Agenda for the National
 Information Infrastructure Initiative

Washington officials involved in the NII will join us to discuss the research needed for successful implementation of the NII.

SUNDAY, OCTOBER 2, 1994

8:00am-5:00pm

**REGISTRATION
LOCATION: BACK CREEK**

7:30am-8:30am

**BREAKFAST
LOCATION: CHESAPEAKE BALLROOM**

SESSIONS:

8:30am-10:00am

LOCATION: ST. LEONARD CREEK ROOM

SESSION: Spectrum Auction Design

SESSION CHAIR: Evan Kwerel, Federal Communications
Commission

SPEAKERS: Paul Milgrom, Stanford University

R. Preston McAfee, The University of Texas at
Austin

John O. Ledyard, California Institute of
Technology

DISCUSSANTS: Peter Cramton, University of Maryland
Mark Bykowsky, NTIA

LOCATION: BATTLE CREEK ROOM

**SESSION: The Contributions of the State to the National
Information Infrastructure**

SESSION CHAIR: Eli Noam, Columbia Institute for
Tele-Information

SPEAKERS: Kenneth Gordon, Massachusetts Department of
Public Utilities

Joe Miller, Idaho Public Utilities Commission

Lisa Rosenblum, New York Public Service
Commission

SUNDAY, OCTOBER 2, 1994

8:30am-10:00am

(Con't)

- LOCATION:** ST. LEONARD CREEK ROOM
- SESSION:** **The Effects of Regulation on Innovation**
- SESSION CHAIR:** John Mayo, The University of Tennessee
- PAPERS:**
- Innovation and Imitation in a Partially-Regulated Industry**
Thomas P. Lyon, Indiana University and
Haizhou Huang, Chinese University of Hong Kong
- The Effect of Incentive Regulation on Local Exchange Companies' Deployment of Digital Infrastructure**
Shane Greenstein and Susan McMaster,
University of Illinois, Urbana/Champaign
and Pablo Spiller, University of California,
Berkeley
- Network Effects and Technology Adoption in U.S. Telecommunications**
Sumit K. Majumdar, University of Michigan
and S. Venkataraman, University of
Pennsylvania
- DISCUSSANT:** Gerry Faulhaber, University of Pennsylvania
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- LOCATION:** THEATRE
- SESSION:** **The Economics of Internet**
- SESSION CHAIR:** Hal Varian, University of Michigan
- PAPERS:**
- Realizing the Information Future: Technology, Economics, and the NII***
Marjory S. Blumenthal, National Research
Council
- Critical Mass and Network Size**
Nicholas Economides and Charles Himmelberg
Stern School of Business

**The Economics of Internet Interconnection
Agreements**

Padmanabhan Srinagesh, Bellcore

DISCUSSANTS: Jeff MacKie-Mason, University of Michigan
William Lehr, Columbia University

10:00am-10:30am COFFEE BREAK

SUNDAY, OCTOBER 2, 1994

SESSIONS:

10:30am-12:00pm

LOCATION: HUNTING CREEK ROOM

SESSION: PCS Valuations and Auction Alternatives

SESSION CHAIR: Terrence McGarty, The Telmarc Group, Inc.

PAPERS: **Wireless Architectural Alternatives: Current
Economic Valuations Versus Broadband Options,
The Gilder Conjectures**
Terrence McGarty, The Telmarc Group Inc. and
Muriel Medard, MIT

**Advanced Wireless Concepts: Technology and
Policy Alternatives**
Irvin G. Stiglitz, MIT Lincoln Labs

**The 5 C's of Wireless Technology and Policy: A
Comparison of CDMA and GSM for Coverage,
Capacity, Clarity, Cost and Competitiveness**
Jim Madsen, QUALCOMM, Inc.

DISCUSSANTS: W. Russell Neumann, Tufts University
Michael Einhorn, Department of Justice
David Tennenhouse, MIT

SUNDAY, OCTOBER 2, 1994

10:30am-12:00pm

(Con't)

LOCATION: BATTLE CREEK ROOM

SESSION: **The Economics of Integrated Broadband Networks**

SESSION CHAIR: David Waterman, Indiana University

PAPERS:

One Line or Two: Economies of Scale and Scope in Telecommunications
David J. Salant, GTE Laboratories Incorporated

Pricing of Integrated Digital Telephone and Cable TV Services
Yuehong Yuan and Marvin Sirbu, Carnegie Mellon University

Telcos, Cable-Operators, Public Authorities and the Transition to Multimedia in Europe
Jean-Pierre Coustel, France Telecom

DISCUSSANT: Leland Johnson, Consultant,
Telecommunications Economics

LOCATION: ST. LEONARD CREEK ROOM

SESSION: **The First Amendment as a Form of Regulation**

SESSION CHAIR: Allen Hammond, New York Law School

PAPERS:

Lost on the Infobahn Without a Map: The Need for a Coherent First Amendment Approach
Robert Corn-Revere, Hogan and Hartson

Merging Phone and Cable
C. Edwin Baker, University of Pennsylvania

Game Theory and the First Amendment: Strategic Considerations and Freedom of the Press
Tim Brennan, University of Maryland, Baltimore County

DISCUSSANT: Allen Hammond, New York Law School

SUNDAY, OCTOBER 2, 1994

10:30am-12:00pm

(Con't)

LOCATION: THEATRE

SESSION: **Alternative Regulatory Regimes in Theory and Practice**

SESSION CHAIR: Dennis L. Weisman, Kansas State University

PAPERS:

Does Profit Sharing Regulation Benefit Consumers?
Simon Wilkie, California Institute of Technology

Periodic Review of Price Cap Plans: Economic Issues
Timothy Tardiff and William Taylor, National Economic Research Associates

Dynamic Effects of Price Cap and Rate of Return Regulation on Exchange Carrier Incentives
Neal Stolleman, Bellcore

DISCUSSANT: David Sibley, University of Texas

12:00pm-1:30pm

LUNCH

LOCATION: CHESAPEAKE BALLROOM

SUNDAY, OCTOBER 2, 1994

SESSIONS:

1:30pm-3:00pm

LOCATION: HUNTING CREEK ROOM

SESSION: **Universal Service**

SESSION CHAIR: Milton Mueller, Rutgers University, SCILS

PAPERS:

Telephone Penetration 1984-1994
Jorge R. Schement, Alex Belinfante and Larry Povich, Federal Communications Commission

Funding the Public Telecommunications Infrastructure
Bruce Egan, Columbia Institute for Telecommunications and Steve Wildman, Northwestern University

Universal Service as an Appropriability Problem
Milton Mueller, Rutgers University

SUNDAY, OCTOBER 2, 1994

1:30pm-3:00pm

(Con't)

**Universal Service: Prosaic Motives and Great
Ideals**

Harmeet Sawhney, Indiana University

DISCUSSANTS:

Eli Noam, Columbia Institute for
Tele-Information

Mark Jamison, Sprint

LOCATION:

BATTLE CREEK ROOM

SESSION:

Electronic Commerce

SESSION CHAIR:

Marvin Sirbu, Carnegie-Mellon University

PAPERS:

**Electronic Brokers: Examples and Policy
Implications**

Paul Resnick, MIT Center for Coordination and
Chris Avery and Richard Zeckhauser, Harvard
Kennedy School of Government

**The Effect of Networks on Buyer-Seller
Relationships: Implications for the National
Information Infrastructure**

Charles Steinfield, Michigan State University and
Robert Kraut, Carnegie Mellon University

Models and Policies for Electronic Currency

L.J. Camp, Marvin Sirbu and J.D. Tygar,
Carnegie Mellon University

LOCATION:

ST. LEONARD CREEK ROOM

SESSION:

**Self v. Government Regulation of Violent Media
Content**

SESSION CHAIR:

Dale Kunkel, University of California, Santa
Barbara

PAPERS:

Violence on Television: A British Perspective
Barrie Gunter, University of Sheffield

**Media Classification Systems: An International
Assessment**

Joel Federman, Mediascope

SUNDAY, OCTOBER 2, 1994

1:30pm-3:00pm

(Con't)

Prospects for Industry Monitoring of Television Violence in the U.S.

Ed Donnerstein, University of California, Santa Barbara

DISCUSSANT:

Kristan VanHook, Sub-Committee on Telecommunications and Finance, U.S. House of Representatives

LOCATION:

THEATRE

SESSION:

The Effects of Recent Regulatory Changes on the Cable Television Industry

SESSION CHAIR:

Jerry Duvall, Federal Communications Commission

PAPERS:

Demand and Revenue Elasticities for Cable Television Service

David Roddy, Economics and Technology, Inc.

Vertical Integration, Program Access, and the 1992 Cable Television Act

David Waterman, Indiana University and Andrew Weiss, University of Southern California

Fragmented Duopoly: Evidence on Pricing Behavior in the Cable Television Industry

George Ford, Federal Communications Commission

DISCUSSANT:

Michael Katz, Federal Communications Commission

3:00pm-3:30pm

COFFEE BREAK

SUNDAY, OCTOBER 2, 1994

SESSION:

3:30pm-5:00pm

LOCATION: PATUXENT BALLROOM

PLENARY SESSION: Forecasting the Future: Different Views

PANELISTS: Marvin Sirbu, Carnegie-Mellon University
Peter Huber, Manhattan Institute
Robert Hall, Stanford University

TOUR BOAT TRIP

5:00pm-6:00pm

1ST TOUR

(Please sign up at registration desk, 45 persons allowed per trip)

6:00pm-7:00pm

2ND TOUR

(Please sign up at registration desk, 45 persons allowed per trip)

6:00pm-7:00pm

RECEPTION/CASH BAR

7:00pm-8:30pm

DINNER

LOCATION: CHESAPEAKE BALLROOM

MONDAY, OCTOBER 3, 1994

7:30am-8:30am

BREAKFAST

LOCATION: CHESAPEAKE BALLROOM

SESSIONS:

8:30am-10:00am

LOCATION:

HUNTING CREEK ROOM

SESSION:

Interconnection of Telephone Networks

SESSION CHAIR:

Bridger Mitchell, Charles River Associates

PAPERS:

**Historical Perspectives on Interconnection
Between Competing Local Exchange Companies**
David Gabel, Queens College and David Weiman,
Yale University and Institute

**Interconnection Agreements and Market Entry in
Telecommunications: Lessons from Cross-
Country Comparisons**

Bridger Mitchell, Charles River Associates and
European-American Center for Policy Analysis;
Werner Neu and Karl-Heinz Neumann,
Wissenschaftliches Institut fuer
Kommunikationsdienste; Ingo Vogelsang, Boston
University and European-American Center for
Policy Analysis

Access Pricing Entry and the Baumol-Willig Rule
Chris Doyle, University of Cambridge and Mark
Armstrong, University of Southampton

DISCUSSANT:

Eli Noam, Columbia Institute for
Tele-Information

LOCATION:

ST. LEONARD CREEK ROOM

SESSION:

The Political Economy of Global Alliances

SESSION CHAIR:

Martin Cave, Brunel University

PAPERS:

**The U.S. Stake in Competitive Global
Telecommunications Service: The Economic Case
for Tough Bargaining**

John Haring, Jeffrey Rohlfs, Harry
Shooshan, III, Strategic Policy Research

**The Anatomy and Regulatory Repercussions of
Global Telecommunications Strategies**

Johannes Bauer, Michigan State University

MONDAY, OCTOBER 3, 1994

8:30am-10:00am

(Con't)

Global Telecommunications Services: The Changing Face of the Trans-Atlantic Telephone Service

Richard Cawley, Directorate General XIII

DISCUSSANT: Martin Cave

LOCATION: THEATRE

SESSION: Competition and Regulation

SESSION CHAIR: Harold Ware, National Economic Research Associates, Inc.

PAPERS: **The Political Economy of Entry into Local Exchange Markets**
Yossi Spiegel, Tel Aviv University and Bhaskar Chakravorti, Bellcore

Local Exchange Competition: Alternative Models in Maryland

Richard L. Cimerman and Geoffrey J. Waldau, Maryland Public Service Commission

Pricing Strategies and Regulatory Effects in the U.S. Cellular Telecommunications Duopolies
Keta Ruiz, The World Bank

DISCUSSANTS: Suchan Chae, Rice University
J. Gregory Sidak, American Enterprise Institute

10:00am-10:30am

COFFEE BREAK

MONDAY, OCTOBER 3, 1994

SESSIONS:

10:30am-12:00pm

LOCATION: HUNTING CREEK ROOM

**SESSION: Network Standards Development Organizations
and Intellectual Property Rights**

SESSION CHAIR: Brian Kahin, Harvard University

**PAPERS: Standards Development Strategies Under
Incomplete Information -- Is the Battle of the
Sexes a Revelation Game?**
Paul A. David, All Souls College and Hunter K.
Monroe, International Monetary Fund

**Alternatives to Financing the Standards
Development Process**
Martin Weiss and Michael Spring, University of
Pittsburgh

**Telecommunications Standardization and
Intellectual Property Rights: A Fundamental
Dilemma?**
Mark Shurmer, Brunel University and Gary Lea
University of Reading

DISCUSSANT: Joseph Farrell, University of California, Berkeley

LOCATION: BATTLE CREEK ROOM

**SESSION: Economic Development and Information
Structure**

SESSION CHAIR: Dimitri Ypsilanti, OECD

PAPERS: Economics of Broadband Networks in Japan
Hajime Oniki, Osaka University

**Access to Telecommunications in the Developing
World: Ten Years After the Maitland Report**
Heather E. Hudson, University of San Francisco

DISCUSSANT: Jürgen Müller, DIW

MONDAY, OCTOBER 3, 1994

10:30am-12:00pm

(Con't)

LOCATION: ST. LEONARD CREEK ROOM

SESSION: **Market Structure and Ownership Diversity in the Mass Media**

SESSION CHAIR: Steve Wildman, Northwestern University

PAPERS: **Vertical Integration Market Foreclosure, and Efficiency: Some Evidence from the Cable Television Industry**
Tasneem Chipty, Ohio State University

Windowing Video Products
Suchan Chae, Rice University

The Prime Time Access Rule and the Market for Syndicated Television Programs
Karla S. Robinson, Northwestern University

DISCUSSANT: Mark Fratrack, National Association of Broadcasters

LOCATION: THEATRE

SESSION: **Antitrust Economics in Telecommunications**

SESSION CHAIR: Michael Einhorn, U.S. Department of Justice

PAPERS: **Implications of the MFJ for Current Antitrust Policy**
Roger Noll, Stanford University

Antitrust Implications of Unbundling Local Networks
Robert Harris, David Teece, University of California, Berkeley and Greg Rosston, Federal Communications Commission

One-Way Networks, Two-Way Networks, Compatibility and Antitrust
Nicholas Economides and Lawrence J. White, New York University

DISCUSSANTS: J. Gregory Sidak, American Enterprise Institute
John Woodbury, Charles River Associates

12:00pm-1:00pm

LUNCH
LOCATION: CHESAPEAKE BALLROOM
ADJOURN

NOTES